Make your breakthrough.

Altus Nova turns custom software into your competitive advantage.

ALTUS NOVA

www.altusnova.com

Building world-class
digital experiences in
Fintech
Healthtech
Insuretech
E-commerce
Logistics
Proptech
Leveraging next-generation frameworks in
IoT, WebRTC, PWA, ML, and AI
for today's deskless workforce
Founded
2018
ALTUS NOVA
Core team
15+ year
Work history together
Cumulative leadership experience
100+ years
Former public company officers and multi-exit founders
Size
60+ team members
Senior engineers & tech leads
90%
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ALTUS NOVA

orangetheory

"Altus Nova gave us a stepping-stone approach to reliably execute eCommerce across the myriad of product lines, customer groups, partners, and suppliers that our global business has to manage."

- Devin L. | VP of Strategy
Orangetheory Fitness

Sedera

"Altus Nova's discovery approach helped us align on goals, identify challenges and develop risk mitigation options, ultimately enabling us to define an effective product roadmap and execute against aggressive deadlines. We found the Altus Nova team's management and product mindset to be extremely unusual and valuable in a software development partner."

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- Jerry B. | Chief Technology Officer
Sedera Health

FSG
Smart Buildings

"With Altus Nova's help, we were able to efficiently launch two critical enterprise software modules in our roadmap. More importantly, when the solutions were transitioned to our engineers, the hand-off was seamless."

- Justin M. | Chief Product Officer
FSG

Altus Nova turns your business vision into bottom-line advantage with digital product strategy done right.

We've guided companies like yours from a world of ambiguity and frustration to one of impactful answers that unlock smart growth.

Capture ROI

Custom software can unlock smart growth with efficient processes and differentiated experiences that employees, partners, and customers prefer. And it's well within reach — we'll take you there.

Improve Agility

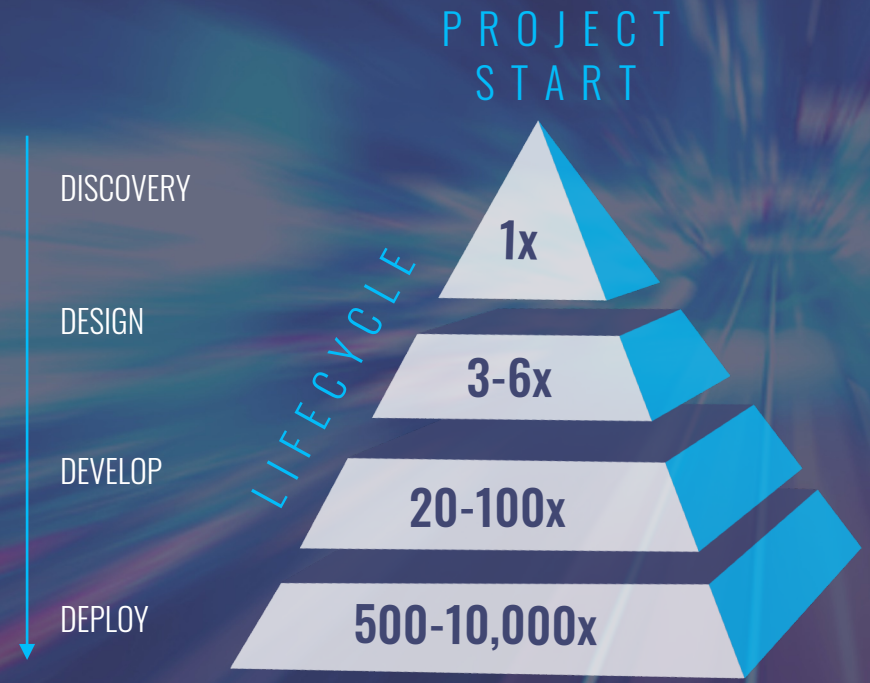
Why set your sights on winning once? Instead, develop the discipline to win over and over again. Digital product strategy done right gives you the agility to find and follow competitive advantage wherever it leads.

Invest Wisely

You can't capture advantage until you know where it lies. The Altus Nova way is discover first, develop with confidence. With the right map in hand, each investment makes breakthrough progress.

ALTUS NOVA

Cost of Unplanned Change Requirements



2017 NASA Systems Engineering Handbook

We're your trusted continuous improvement partner.

Here's how we help you mitigate changes and transform your business from the start, step-by-step:

1. **Discover**
   We dig into the nuances of your business and your vision to discover were breakthrough opportunities lie.

2. **Map**
   We build a detailed roadmap to get from where you are to where you need to be.

3. **Produce**
   We build code, integrate technologies, and advise on change management with smart sprints and on-time milestones.

4. **Ripple**
   Finally, we ripple learnings through the roadmap to set everyone's sights on your next breakthrough opportunity.

Bringing your digital product vision to life requires a journey into the unknown — but facing the unknown is what we do best.

Strategy

Digital product strategy done right.

We define the business problem and validate that it's worth solving so you can invest with confidence.

Management

Reduced risks in product development.

By mapping your breakthrough path to define the product we're building and to mitigate for unknowns.

Development

Craftsmanship to ensure a quality build.

We are a well-oiled machine of software engineers with years of experience building software together.

Digital product strategy

We take the time to discover where your competitive advantage lies. We listen first, dig into nuances, and get the answers we need to find your best breakthrough opportunities.

- Define business vision, goals, and success criteria
- Model current state v. future state
- Find your competitive advantage with clear-eyed cost-benefit and risk-reward assessments

Digital product management

We meticulously map the best route from here to your breakthrough. We know how to find success and manage change through intuitive, incremental release cycles.

- Define user experience and interaction models
- Document detailed product requirements and KPIs
- Simplify and integrate change management for overall success

Digital product development

With map in hand, we execute each sprint and hit each milestone on time. As we go, we carefully evaluate progress to guide and refine development in-flight.

- Seamless 24x7 workstream, communications, infrastructure
- State-of-the-art design, development, and user experience QA
- Expert deployment management and automation
- Ongoing operation support and complete documentation

ALTUS NOVA

Efficient, expert product management teams, tailored to your needs.

With over 60 senior level team members, we provide ultimate flexibility when it comes to building the right team for the right project. We provide a core team with intimate knowledge of your business and project, with native English communication, based in your time zones, and bring in niche specialists on-demand to help minimize spend, but not skills.

We tailor your monthly budgets to the size of your product management team, giving you control of the ability to speed up time to delivery.

Product Team

Product Owner
Tech Product Manager
Business Analyst
Change Management

Experience Design

Strategist
Design Director
User Research
UI/UX Designer

Development Team

Solutions Architect
Data Architect
Front End Dev
Back End Dev
Full Stack Dev
QA Engineer

DISCOVERY | DEFINE | DESIGN | DEVELOP & DEPLOY

ALTUS NOVA

Unlocking smart growth for enterprise-sized players.

Fintech

From rapid growth to contract obligations, we help financial services companies integrate technologies to drive product usage and improve experiences.

Healthtech

Caring for patients while cutting costs and finding every last efficiency becomes possible with custom software designed for the healthcare space.

Insuretech

Custom software can improve insurance operations, cut costs, and improve the purchase and claims experience for policy holders all at the same time.

Logistics

To rule a world of ecommerce, you need great logistics from fast fulfillment to easy returns across wide-ranging geographies.

E-commerce

We help brands extend their online presence to reach local and global customers using market leading platforms from Adobe Commerce to BigCommerce and Shopify.

Proptech

To stay competitive, today's businesses must steward all resources with data-informed stewardship. Digital twinning, augmented reality, and automation enable control of every management opportunity.

ALTUS NOVA

Are you ready to make your breakthrough?
Let's find your competitive advantage, today.

For more information, contact Jason Parrish at jason@altusnova.com or 512-750-7277

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